



ALISABETH DESIGNS

2020 PRICING MENU



## MEET OUR FOUNDER SARAH ALISABETH

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My greatest hope is to offer you the design experience of a lifetime, one full of integrity, intention, and impact.

Alisabeth Designs was founded upon principles taught to me by my grandparents who served their local small business community throughout their lifetime. It is my greatest honor to carry on their legacy of service.

If you are looking for a place to belong, someone to hold your hand and guide you through each step of creating a brand that screams YOU, dreaming of a website you can call home, or hoping to find someone with your best interest at heart, you've come to the right place. Our team is dedicated to your success and through our one-on-one client process we will work with you through each phase of development to discover your voice, and reveal the best version of yourself.

We look forward to serving you, friend.

# The Fusion Package



## BRANDING, WEB DESIGN & MARKETING SUITE

- Branding Kit (includes main logo, alternates, submarks, color palette, & brand/mood board)
- Full Website Design (Desktop & Mobile design on Showit/Wordpress)
- Custom Blog Design
- E-Commerce (if desired)
- Content Proofing
- Custom Marketing Suite (your choice of 3 items: business card, pricing guide, brochure, 3-5 page wedding guide, stationery, email signature, etc.)
- Social Media Suite (Instagram highlight & story templates, Facebook cover template, & Pinterest board templates)
- SEO - Search Engine Optimization (detailed market research, keyword curation, image tags & titles, page titles & descriptions, Google Business & Analytics setup / integration, sitemap, Facebook Pixels (if desired))
- Domain Connection & Blog Migration Facilitation with Showit (if desired)
- Coming Soon Page
- 1 Hour Brand Development Consult
- 30 Minute Launch Strategy Session
- Custom Maintenance Training Video(s)
- UNLIMITED REVISIONS (within timeline)
- 6 Week Timeline

AS LOW AS 8 PAYMENTS OF \$750

SEE PAGE 7 FOR DETAILED FINANCING INFORMATION

*our best seller!*



# The Website Package



## BRANDING, WEB DESIGN & MARKETING SUITE

- Full Website Design (Desktop & Mobile design on Showit/Wordpress)
- Custom Blog Design
- E-Commerce (+\$1,000)
- Content Proofing
- SEO - Search Engine Optimization (detailed market research, keyword curation, image tags & titles, page titles & descriptions, Google Business & Analytics setup / integration, sitemap, Facebook Pixels (if desired))
- Domain Connection & Blog Migration Facilitation with Showit (if desired)
- Coming Soon Page
- 1 Hour Brand Development Consult
- 30 Minute Launch Strategy Session
- Custom Maintenance Training Video(s)
- UNLIMITED REVISIONS (within timeline)
- 4 Week Timeline

AS LOW AS 8 PAYMENTS OF \$500

SEE PAGE 7 FOR DETAILED FINANCING INFORMATION

need some T-L-C? 

# The Branding Package



## BRANDING, WEB DESIGN & MARKETING SUITE

- Up to 3 Complete Brand Boards (includes main logo, alternates, submarks, color palette, & brand/mood board), & 3 Rounds of Revisions (additional boards / revisions may be purchased for \$500 ea)
- Digital & Print File Types (eps, png, pdf)
- 1 Hour Brand Development Consult
- 2 Week Timeline

AS LOW AS 4 PAYMENTS OF \$500

SEE PAGE 7 FOR DETAILED FINANCING INFORMATION



"I'D DO IT AGAIN IN A HEARTBEAT."

I was FLOORED by how quickly my investment paid off. Within the first hour of my new website being live I had several new submissions, all from my desired target area. (Yay SEO magic!)

ASHLEY TRACY

*a great starting point!*



# The Experience



## DISCOVERY

- 01 Together we will explore the heartbeat of your business and answer the infamous question, "Who is your dream client?".
- 02 Next, we'll head off into the land of nod and dream up how we're going to style your new brand to convey your unique gifts and talents to the world.
- 03 Then, we'll have a one hour consult to review our game plan and address any questions you may have so you can have total peace of mind while we're hard at work.
- 04 Want to meet in person? We'd love to visit you if you're located in the southeast. Drinks on us! Located west or abroad? No problem, thanks to technology we can still see your pretty face via Skype or Facetime!
- 05 More than anything, we want to ensure you feel at home so we'll make sure to send you friendly updates along each step of the way.

# The Experience



## EXECUTION

01

Now that we've laid the foundation for your new brand it's time to start creating! We'll spend a few days designing your very first concepts, all while keeping your vision and dream client in mind, and then we'll send over a lovely draft for you to review!

02

Next up is our clients' favorite, feedback and revisions. Yes, you may find that to be a surprise, but with your best at heart, we've designed a personalized experience in order to make you feel most comfortable expressing your wishes. What makes this process so simple is that you can submit feedback from any device, anytime, anywhere using your client portal.

03

Finally, sit back and relax while we put all the pieces together for you. You're just a few short weeks away from introducing your perfect new brand to your people.

# Financing



## FLEXIBLE PAYMENT PLANS

We fully understand the significance of this investment and we have formulated payment plans for your convenience.

You may pay in full and receive 1 complimentary collateral item as our thanks to you, or you may select from the following plans:

### Fusion Package:

You may choose to split the total into either 2 payments of \$3000, 4 payments of \$1500, 6 payments of \$1000 or 8 payments of \$750. If you choose to pay in full upfront you will receive 1 additional complimentary marketing collateral item of your choice.

### Website Package:

You may choose to split the total into either 2 payments of \$2000, 4 payments of \$1000, 6 payments of \$667, or 8 payments of \$500. If you choose to pay in full upfront you will receive your choice of a business card or email signature design,

### Branding Package:

You may choose to split the total into either 2 payments of \$1000, or 4 payments of \$500. If you choose to pay in full upfront you will receive your choice of a business card or email signature design,

\*Please note you may access your invoice anytime through your client portal. Project deliverables (i.e. logo files, website design, etc.) will be provided after the project balance is paid in full.



THANK YOU  
*we truly appreciate your consideration*

For more information, or if you have any questions  
please email us at [hello@alisabethdesigns.com](mailto:hello@alisabethdesigns.com) and  
will be happy to assist you.

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